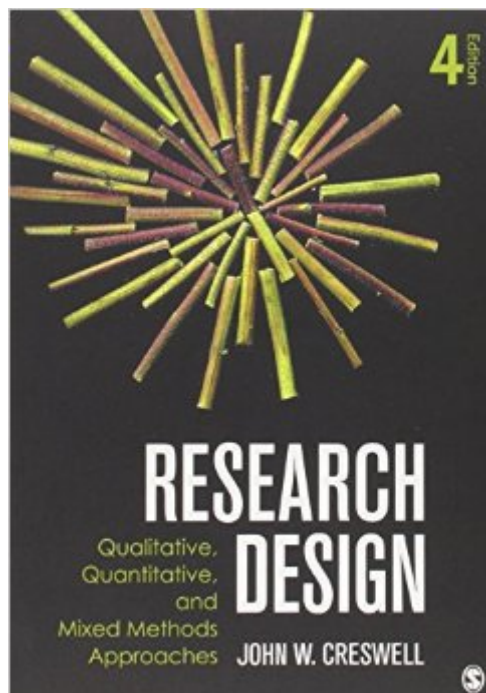




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Research Design: Qualitative, Quantitative, And Mixed Methods Approaches, 4th Edition



Synopsis

The eagerly anticipated Fourth Edition of the title that pioneered the comparison of qualitative, quantitative, and mixed methods research design is here! For all three approaches, Creswell includes a preliminary consideration of philosophical assumptions, a review of the literature, an assessment of the use of theory in research approaches, and reflections about the importance of writing and ethics in scholarly inquiry. He also presents the key elements of the research process, giving specific attention to each approach. The Fourth Edition includes extensively revised mixed methods coverage, increased coverage of ethical issues in research, and an expanded emphasis on worldview perspectives.

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Customer Reviews

I'm a Criminologist and I used this book for a Grad level research methods class. Creswell is the best research methods text I have ever laid eyes on; it is clear, concise with real-world examples and application. There's nothing 'frilly' in his book-just what you need to know and the concise, to-the-point examples you need to understand the concepts. I HIGHLY recommend this book for any undergraduate or Graduate in the social sciences. It's a must-have.

I have earlier editions of Creswell and find the book to be well written and easy to follow; he helps you to just "get it" and breaks the information down and makes it make sense....stats not my most liked but area but necessary and much needed part of the big picture.

This book is absolutely required to develop a clear understanding of the research process! This book is very clearly explained and written.

For a research design text, it was extremely readable and clearly outlined the process for qualitative design, including comparing multiple qualitative, mixed, and quantitative methods. Highly recommend for those entering into the dissertation phase of their studies.

This is an excellent resource for students embarking on their theses or dissertation journals. Creswell's writing style is very down-to-earth and easy-to-understand. He provides great real-life examples and excerpts from actual dissertations and proposals. He lays the research process out very clearly. I actually think it should be a required text for dissertators!

This is a terrific instructional book written for students and experienced field researchers by JW Creswell. If you are a student with little to no understanding of choosing a research approach to investigate your topic, Creswell comes to your rescue. First, Creswell identifies the difference of each research approach: (1) quantitative research, (2) qualitative research, and (3) mixed methods research (a combination of the two). Next, Creswell discusses how these research approaches are used in the behavioral and social sciences. Last, he explains the systematic process to achieve a successful research proposal followed by a successful research study. In addition, Creswell's book is a terrific resource to field researchers who have experience in one research approach but not in the other two. Therefore, I highly recommend JW Creswell's Research Design for both inexperienced and experienced researchers!

This book is awesome. As I move along my dissertation journey, I've read a few books on conducting research. This book is one of the best!! It is right to the point!!!

Very informative. The author really tries to appeal to a variety of learning styles. He also gives a template to writing a research proposal. Very beneficial!! I'm a visual learner, so the charts and visuals were very helpful. It was torturous for me to read, though - too many details. A lot of my classmates enjoyed that aspect of the book.

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